



# The Transdisciplinary Workplace Research (TWR) Conference 2024

Edinburgh Napier University



**Sponsorship Opportunities**

4-7 September 2024

[www.twr2024.org](http://www.twr2024.org)



# The Transdisciplinary Workplace Research (TWR) network is an eclectic group of scholars and practitioners who share one goal: to contribute to the design of workplaces where people work to their full potential and experience high levels of mental and physical wellbeing.

There are many different aspects that help create alignment between employees and their workplace and help to ensure satisfaction, wellbeing and productivity and these aspects fall into categories such as social, physical, technological and managerial. There has been growing awareness of the vital role of workplace in mental and physical wellbeing, which has coincided with a shift in the way that work is done to embrace more hybrid forms of working.

This has led to the need for a transdisciplinary approach to advance workplace research and practice, involving many stakeholders. Practitioners and academics have been working independently, leading to little implementation of research into practical solutions in the workplace.

These challenges led to the TWR network forming in 2017, bringing together workplace researchers and professionals from various disciplines to share research, practice and ideas. The network hold a biannual conference, which will be hosted in September 2024 by Edinburgh Napier University.



Find out more about us:  
**[www.twrnetwork.org](http://www.twrnetwork.org)**

Conference website:  
**[www.twr2024.org](http://www.twr2024.org)**



# Our TWR Conference 2024

Edinburgh Napier University is delighted to be hosting the TWR Conference, from 4-7 September 2024, at Craiglockhart Campus in Edinburgh, Scotland. There will be a mix of keynotes, short paper presentations, abstract-only presentations and research posters as well as a conference dinner.

Approximately 150 delegates from around the world are expected to attend, including a mix of academic staff and practitioners, students and researchers.

This conference aims to bring together work environment experts in all relevant disciplines, both from academia and practice.

This includes, but is not limited to:

- **Physical work environment** (e.g., architecture and design, building physics, bio-technology, material science)
- **Social work environment** (e.g. human resources management, behavioural sciences, organisational science, business, health & safety, neuroscience, environmental psychology, philosophy)
- **Digital work environment** (e.g. information communication technology, virtual reality, sensor engineering, data analytics)
- **Management of the built environment** (e.g. asset, facility and property management, economics, corporate real estate management, decision science).



# Sponsorship Packages

We have three exciting categories of sponsorship opportunities available for organisations wishing to have your brand aligned, showcased and recognised as a key contributor with this global research conference and dinner.

## Platinum

- £5,000
- 3 x full conference registration
- 3 x conference dinner
- Exhibition space
- Name and logo on promotional material, website and on screens at the conference
- Full page advert in conference programme



## Gold

- £2,500
- 2 x full conference registration
- 2 x conference dinner
- Exhibition space
- Name and logo on promotional material, website and on screens at the conference
- Half page advert in conference programme



## Silver

- £1,500
- Exhibition space
- Name and logo on website and on screens at the conference
- Half page advert in conference programme



[www.twr2024.org](http://www.twr2024.org)

To arrange a call to discuss and chat about sponsorship opportunities, please contact Business Development and Relationship Manager, Matthew Burdge at [m.burdge@napier.ac.uk](mailto:m.burdge@napier.ac.uk)





# The City of Edinburgh

The city centre of Scotland's capital is made up of the medieval Old Town and the Georgian New Town, both of which are incorporated into the city's UNESCO World Heritage Site.

Edinburgh Castle forms a prominent landmark. Major attractions include the Castle (home of Scotland's crown jewels), Holyrood Palace (the official Scottish residence of the monarch), the Scottish Parliament, National Museum of Scotland, Royal Botanic Gardens, the Royal Yacht Britannia, the Royal Mile, Princes Street Gardens, the Scottish National Gallery, Scottish National Gallery of Modern Art, Holyrood Park and Calton Hill. All of these attractions are easily accessible from the city centre. Tours can also be taken further afield to the Forth Bridges, Lochs, Glens and the Highlands.

Edinburgh Airport has direct flight connections to Europe, the USA, Canada and the Middle East.



# Edinburgh Napier University

The past five decades have seen Edinburgh Napier grow into a globally renowned university, with more than 300 undergraduate and postgraduate courses across five academic schools, and nearly 20,000 students from over 140 countries studying on one of our three campuses in Edinburgh, online and at partner universities worldwide.

We pride ourselves on being the home of difference makers - an enterprising and innovative educational community that has retained its focus on professional knowledge and personalised learning. We offer a unique student learning experience and world-leading research.

The University has 3 main campuses within the city. The campuses are accessible by public transport from the city centre, where connections by bus and tram to the airport are also available.

For the 2021 Research Excellence Framework (REF), a UK Government funded sectoral review of higher education, Edinburgh Napier submitted the work of more than 250 researchers covering a wide range of academic disciplines, from environmental science and computer science to the built environment and social policy.

The activity at Edinburgh Napier which was assessed as “internationally excellent” and “world-leading” by the Research Excellence Framework (REF) leapt from 53% to 68% since the last time the exercise was carried out in 2014.

The University’s research power metric, which takes into account the overall quality of the submission and the number of researchers whose work was submitted, rocketed from 250 to 718. This feat gave the University **top ranking among the Scottish modern** or post-1992 universities. Edinburgh Napier was also the **top Scottish modern for research impact**.

**REF2021** Research Excellence Framework

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**Top Scottish modern university** for both research power and research impact



68% of our research is now assessed as **internationally excellent** or **world leading**



The University's Research Power metric has **rocketed from 250 to 718**

